

Hardi Tholiya

Integrated MBA · 2nd year

+91 98790 45612 | harditholiya@gmail.com | Surat, Gujarat
[LinkedIn: linkedin.com/in/hardi-tholiya](https://www.linkedin.com/in/hardi-tholiya) | [Instagram: instagram.com/hardi.tholiya](https://www.instagram.com/hardi.tholiya)

CAREER OBJECTIVE

To build a career in marketing and business strategy, starting with internships where I can work on real campaigns and learn how decisions are made from data.

I grew up in Amreli and did my schooling at Gajera Sankul, moving from Gujarati medium to English medium for Class XII — and finishing in the top 1.5% of the state both times.

Now in my second year of the Integrated MBA, I enjoy marketing case studies, Excel models and helping run events for the college management club.

EDUCATION

IMBA, Integrated Master of Business Administration Veer Narmad South Gujarat University · Surat · CGPA: 7.78 Sem 1: 7.82 SGPA (2026) · Sem 2: 7.73 SGPA	Jul 2025 – Present
Class XII, Commerce · English medium Gajera Sankul, Amreli · Amreli · Grade: A1 · 98.59 PR	Jun 2024 – Mar 2025
Class X, GSEB · Gujarati medium Gajera Sankul, Amreli · Amreli · Grade: A2 · 98.53 PR	Jun 2022 – Mar 2023

EXPERIENCE

Marketing Intern — Internship Shree Laxmi Textiles · Surat	May 2026 – Jun 2026
• Ran the shop's Instagram page for 6 weeks, growing followers from 900 to 2,400 • Surveyed 120 walk-in customers and summarised buying patterns for the owner • Built an Excel stock tracker that replaced a handwritten register	
Events Volunteer — Volunteer IMBA Management Club, VNSGU · Surat	Sep 2025 – Present
• Helped organise the annual management fest with 600+ participants • Handled sponsor outreach and registrations	

PROJECTS

Market study: tea cafés in Surat Team of 3 · Excel, Google Forms, Canva Surveyed 200 college students on café choices and pricing, and presented a positioning plan for a new local café brand.	Jan 2026 – Mar 2026
Business plan: handmade Amreli crafts online Lead presenter · PowerPoint, Excel A costed plan to sell local handicrafts online — runner-up at the inter-college business plan competition.	Feb 2026 – Apr 2026

SKILLS

Business	Marketing basics, Market research, Business communication, Accounting basics
Tools	MS Excel, PowerPoint, Google Sheets, Canva, Tally
Soft skills	Presentation, Teamwork, Event management
Languages spoken	English (Fluent), Hindi (Fluent), Gujarati (Native)
Interests	Reading, Garba, Sketching, Travel

CERTIFICATES

Financial Markets · Coursera (Yale University)	2026
Fundamentals of Digital Marketing · Google Digital Garage	2025

ACHIEVEMENTS

98.59 percentile rank, Class XII (GSEB) · Gujarat Secondary and Higher Secondary Education Board	2025
98.53 percentile rank, Class X (GSEB) · Gujarat Secondary and Higher Secondary Education Board	2023
Runner-up, inter-college business plan competition · VNSGU Management Fest	2026